

## PRIVACY POLICY

Starts International Hawaii, Inc.® ("Beachvillassuites.com") respects the privacy of our online visitors. As a general policy, we do not anonymously collect personal data from visitors to our web site, though we may use "cookie" technology to gather non-personal information from visitors. This is standard practice on the web. We use the information gathered by cookies to improve your visit to our site, among other things. We also may collect aggregate information about our visitors. For example, we may track the total number of web site visitors in a particular period. In general, when you visit our websites and access information, you remain anonymous. Beachvillassuites.com may collect personally identifiable information — that is, your name, address and email — when you voluntarily subscribe to a service offered by beachvillassuites.com. Before we ask you for information, we will explain how this information will be used. When you provide such personally identifiable information, we give you the opportunity to elect not to receive materials from us. When you sign up for a Starts International Hawaii, Inc. electronic newsletter or e-mail list, each message you receive includes instructions on how to unsubscribe from that list. Any personally identifiable information you provide is used solely by beachvillassuites.com, Starts International Hawaii, Inc. or other companies who are involved in the operation of this web site. Beachvillassuites.com does not sell this information to third parties, though we may share aggregated non-personal information with advertisers on our site. However, we will disclose personal information when required by law, in response to any demand by law enforcement or other appropriate government authorities, or if the personal information is pertinent in a legal proceeding or court action. Whenever you provide sensitive information (for example, a credit card number to make a purchase), we take reasonable steps to protect it, such as encrypting your card number. We also take reasonable security measures to protect your personal information in storage. Credit card numbers are used only for payment processing and are not retained for marketing purposes. Many of our websites that collect information store and process that information in databases in the United States, Canada and other countries. We also take reasonable security measures to protect all information stored in these databases. Note that we reserve the right to change this policy at any time, so you should check this page periodically for any changes. Also note that our websites may provide links to third-party sites. Since we do not control those websites, we encourage you to review the privacy policies of these third-party sites.

### **Special Note to Parents**

Beachvillassuites.com does not knowingly collect information from children under the age of 13. If any of our websites are developed for children under the age of 13, we encourage them to get their parents' permission before they give us any personal information. These websites also encourage children to use nicknames instead of their given names when and if personal information is collected. We recommend that parents consider using the technology available from online services and software manufactures that can prevent children from disclosing online personal information such as their name or address without parental permission. For more information about these tools, please visit the Direct Marketing Association at [www.the-dma.org](http://www.the-dma.org).